

Corporate Social Responsibility 2011-2012







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Corporate Social Responsibility

A keystone of our enduring success

Corporate Social Responsibility (CSR) is an organization's response to the environmental, social, ethical and economica issues. Over the years of continuous growth and expansion we have had successful stints in the way we operate our business. There has been an important and an inseparable dimension to Ipca's business, i.e. to constantly portray ourselves as responsible citizens of a changing world.

We believe - 'Contributing to the overall wellness of this world begins with lessening the impact on the environment, and showing the commitment towards the highest ethical standards in everything we do'. We focus in building relationship both internally and externally.

We thank all those who have invested their time and energy, motivating us to contribute much more.

CSR Mission

We are committed to operate the business with involvement in the Corporate Social Responsibility in all the areas of operations. We integrate the business values and operations to meet the expectations of the stakeholders by taking care of the environment with best interest.

CSR Policy

We are in the business of manufacturing and marketing of Drug Intermediates, Active Pharmaceutical Ingredients (APIs), Pharmaceutical Formulations, with due respect to conduct our business in socially responsible and ethical manner by protecting environment and practicing safe working conditions.

We believe in supporting, human rights, the communities and culture with which we work.

We believe that business should be both profitable and beneficial to the society. Throughout our business operations we respect people and the environment.

We will ensure that effective systems are in place to manage and monitor compliance with this policy and take remedial action whenever we fall short of our commitments.

The Corporate Social Responsibility policy applies to all the employees throughout the Ipca Group.

Philanthropy

Prabhat Foundation Trust

Prabhat Foundation - a registered charitable organization was established in 1991 by the trustees of Ipca Laboratories Limited. The main aim of the organization is to improve the life of the underprivileged and contribute towards the betterment of the society.

The dignitaries behind the noble cause are:



Premchand Godha
Chairman &
Managing Director



Ajit Kumar Jain
Joint Managing
Director



Prashant GodhaExecutive Director



Pravin N. Vepari
Auditor

Objective

- Provide healthcare facilities by availing financial aid to Medical and Healthcare Institutions to support healthy life to the society
- Extend educational support to the institutions working towards community welfare and grant scholarships to encourage the poor and brilliant students for their bright future
- Set-up infrastructure facilities to provide shelter to the poor ones and fulfill their basic amenities to improve the standard of living for betterment of the society
- The trust has made a financial contribution of approximately Rs. 88.88 Lakhs for various developmental activities of the society

Educate One, Educate All:



- The Prabhat Foundation Trust has made its first move to construct a school building for the underprivileged children in the small town 'Jheerota' of Ajmer district in Rajasthan. This step to provide a secure and bright future to the children is an estimated project of approximately Rs. 1.25 Crs and the set-up is expected to be functional by the year 2012-13.
- Donation of Computers and LCD Projectors was made to the Bhagatsingh School, Aurangabad to upgrade the technological infrastructure of the school and provide good educational services to the children.

Health and Wellness

Lord Venkatesh Dialysis Rapid Action Trust, Mumbai was provided with support of 'Dialog Blood Pump'. This was further extended with the financial aid of Rs. 16.43 lakhs towards the medical relief for the needy.

Charitable Activities

Every Brick Counts

A contribution was made to 'Bharatiya Mazdoor Sangh' – a non political trade union in Bhopal to strengthen the office building and to have better infrastructure facilities.

Fun 'N' Frolic

Indian Culture League is registered under The Bombay Public Trust Act, 1950 and The Societies Registration Act, 1860. It conducts cultural programs for poor students every year. Ipca joined the league by extending Sponsorships for the events.

Home for needy

'Samaj Suraksha Sankul' is an old age home and a proposed home for blind, juvenile, physically and mentally challenged under the 'Vadodara District Probation & After Care Association'. The trust has made a contribution towards the construction of the building which aims to provide better amenities like hostel, school, dining hall, medical services, playground etc.

Caring is Sharing

'People for Animals' is India's largest animal welfare organization founded in 1994 by Smt. Maneka Gandhi. This institution organizes campaigns across the country to prevent intentional and unintentional harm to all animals. A Contribution was made towards the construction of a'Veterinary Hospital'.

Serve and Deserve

Happy Ageing

Lions Club of Social Charitable Trust was supported with a contribution for constructing an *Old Age Home* at Karjat.



Life without a foot

Ipca gave quality life to 10 patients by donating a 'Jaipur Foot' with the help of the Rotary Public Charitable Trust of Bombay Airport.

Care for Life

Vanvasi Kalyan Ashram based at Dadra & Nagar Haveli is a social organization working to uplift the tribal people and create cultural awareness amongst them. And in support, Ipca has contributed towards the construction of this ashram.

Donation was made to Ranu Gram Panchayat Baroda for raising a drainage system at Vadodara (Baroda)



Donate blood! Save a life!

Blood Donation is the best way to contribute towards mankind. With this humanitarian spirit, Ipca organized a 'Blood Donation Camp' with the aim to provide benefits of this worthy cause to the society. This social event was organized at the Corporate Office and also at various manufacturing plants of Ipca like: Athal, Dehradun, Kandla, Ratlam and Silvassa.



Silvassa

Blood Donation Camp at Silvassa plant held in June 2011 was appreciated by the local media and newspapers. This event was organized in association with The Indian Red Cross Society – Silvassa which caters to serve the poor and needy people of Dadra and Nagar Haveli and its adjacent areas. The participation resulted into a total collection of 70 blood units.





Athal

Manufacturing unit at Athal organized Blood Donation Camp in April 2011 in association with the Indian Red Cross Society, Silvassa. The event received an overwhelming response with a total collection of 123 blood units.

The success of this event was covered by various newspapers for setting new records by donating highest number of blood units in Silvassa, Daman and Southern Gujarat region.

Mumbai

The Blood Donation Camp was organized in June 2011, in coordination with the B.Y.L. Nair Hospital Blood Bank - Mumbai and with the support of Indian Drug Manufacturer's Association (IDMA) - Mumbai. A total of 149 blood units were collected.





Kandla

Blood Donation Camp was organized by The Commissioner of Kandla Special Economic Zone (KASEZ) in March 2012. This camp was organized for all the companies functioning within KASEZ premise.

Ratlam

Ratlam manufacturing unit organized a blood donation camp with the support of 'Manav Seva Samitee – Ratlam' in the month of July 2011. The participation of the employees marked a total collection of 152 blood units which was appreciated by the 'Manav Seva Samitee'.





Dehradun

'Every blood donor is a life savior', was the message conveyed through the Voluntary Blood Donation Camp which was organized at the Dehradun plant in August 2011.

Environment

Breathe Pure: A Sapling Plantation Drive

With a motive to reduce the impact of business processes on the environment we undertake 'Sapling Plantation' every year to celebrate 'The World Environment Day' at all manufacturing plant locations. This activity is carried-out in the interior and exterior premises of the plant units.





Pithampur

Indore





Athal

Kandla





Ratlam

Dehradun





Aurangabad

Silvassa

Let's Make Every Drop Count!

Water being a dynamic resource requires its effective utilization and prevention. Taking a step ahead, manufacturing plant at Pithampur has installed an 'Effluent Treatment Plant' (ETP) for treating the waste water generated at the factory. This treated water is further used for gardening and plantation purpose within the factory premises. This activity has helped to prevent water pollution; waste-water is being utilized and has attained a Zero Discharge title.



Effluent Treatment Plant' (ETP), Pithampur



Water used to maintain greenery

Community Welfare



School children with stationary item

Educational Assistance to Nyanvardhini School, Mumbai:

Education is one of the building blocks to nurture and educate the young minds for a better personal and societal development.

A small role of responsibility towards society was shared by distributing 'School Uniform' and other stationery assistance to the students of the Nyanvardhini School in Mumbai, which is managed by Rayat Shikshan Sansthan - Satara, Maharastra. This institution provides education to the underprivileged children from the nearby slum areas.

Ageing with Dignity

Ageing is that stage of life, where one experiences the pleasant and unpleasant surprises from life.

Ipca – Ratlam extended its compassion and support to the elderly people by conducting a programme 'Ek Sham Vrydho Ke Naam' in March 2012. The employees visited the old age home and spent an entire evening; also, meals were sponsored for the elderly to relish.



Ipcaites with elderly people



Reduce - Reuse - Recycle:

Global warming is a serious concern with the growing technology and advancement. 'Go Green' is the buzzword, to save the environment from hazardous chemicals and pollutants.

Eco-friendly products are made of recycled materials which helps reduce the increasing requirement of raw materials.

Supporting the drive and to promote the usage of ecofriendly products, Ipca organized an exhibition, which displayed such products. Employees too participated in this event as customers of the exhibition.



Handmade eco-friendly products

Students attending the seminar

Prepare to Win

Ipca – Ratlam organized a seminar for the 10th class students of Sejavata School – Ratlam in February 2012. The seminar educated the students on the important guidelines of the exams and some tips to remember to help build their confidence. 23 students formed a part of this seminar.

Partnering with NGO

A Project - Dreamz Home

The Social Development Centre (SDC) a registered NGO of Mumbai aims to mainstream street children of Mumbai into civil society.

The main aim of the project – 'Dreamz Home' is; to prevent children from begging on streets, provide temporary accommodation to exploited and poor children who land up in Mumbai city in search of their daily bread. Ipca contributed to their aim by providing financial assistance to the 'Dreamz Home Project'; also sports items were donated to encourage sports amongst the children.



Disabled are Differently Abled

Manav Foundation is one of those NGOs that offer treatment, support and care to people who are affected by mental illness, personality disorder or any emotional disorder that has disabled them to function normally.

Ipca invited Manav Foundation team for an exhibition in December 2011 to express compassion to the physically challenged individuals. The articles prepared by the physically challenged people were exhibited for the employees of Ipca. The exhibition was conducted at the Corporate Office premises and witnessed overwhelming response from the employees. The exhibition was a platform for the disabled people to showcase their talent to the world differently.





Communicating Significance

Children's Day Celebration:

Children's Day 2011 was celebrated amongst the underprivileged kids of the society.

With a view to honor the children and spread happiness amongst them, Ipca organized a visit to the Nyanavardhini School, Mumbai. Fun-filled games were organized for the kids, followed by a drawing competition. Eatables and gifts were distributed among the kids and prize distribution was conducted for the winners of the drawing competition.

A sparkling smile was spotted on the face of every child.



Republic Day Celebration

The Constitution of India came into force as the governing document of India on 26 January 1950, which was then celebrated as Republic Day in India. To communicate the importance of this day to the children, Ipca – Ratlam celebrated this day with the children of Government Primary School in Viriyakhedi Village. Flag hoisting was followed by distribution of chocolates and gifts to the students.



